



www.glbconference.org

p.o. box 2454 • traverse city • michigan • 49685 • 231.929.3663

July 2, 2007

Dear Potential Organizational Partner,

We are in our sixth year hosting the **Great Lakes Bioneers Conference** and we want you to be part of the event! Join us October 19-21 in Traverse City and join hundreds of people meeting at the crossroads of ecology and social justice...and eating really well.

What is a Bioneer? 'Biological pioneers' are real people working on real solutions: local farmers, green builders, energy experts, water keepers, small business owners, independent media activists, kindergarten teachers, bike riders, healers, artists...and the list goes on. Solutions to everything from climate change, to statewide economic woes, to feeding healthy food to our own families reside in knowing your neighbors and sharing wisdom. It's all connected, right?

For the past six years I have been privileged to work with bioneers of all types. I have watched so many faces light up with wells of optimism, watched new relationships spark over coffee and seen them blossom during lunch. My mom tells me of friends she truly feels connected to – and they only meet once a year at the conference! Over the years, we have worked with the amazingly talented Earthwork Music Collective and been present as they've matured from young, scrappy musicians into featured performers on Prairie Home Companion. This movement and the relationships I've gained from it inspire me tremendously and I think you understand the value in this.

This sort of community energizing doesn't happen without community support: the partners, the donors, the registrants, the volunteers. That's you. Each year, this three-day gathering features dozens of workshops and presentations. Please put this conference on your calendar and get more deeply connected. If you already feel the connection, consider supporting us this year.

You are part of the solution. Become a partner and help us all make tangible connections to Great Lakes wisdom and resources, delicious local foods and talent, and terrific opportunities to strengthen networks fighting against despair.

Enclosed are the bios of this year's headlining speakers. Also enclosed is an outline of the different ways you can partner and advertise. We have printing deadlines and exhibit hall reservations, so please commit by **July 25th** to guarantee your place.

Contact me directly by email sarna@ecoSEEDS.org or phone 231-929-3663.

On behalf of the 2007 Great Lakes Bioneers planning committee,

A handwritten signature in cursive script that reads "Sarna".

Sarna Salzman
Outreach Coordinator

Become a Partner Organization

Great Lakes Bioneers Conference

October 19-21, 2007

Directly reach over 500 conference participants who share your commitment to environmental stewardship and social justice. **Partner by July 25**, and we will list you in the registration booklet.

We Don't Require Money (though we gladly accept it, and donations of \$250+ are eligible for complimentary registrations). Bay Bucks 100% accepted.

Tabling at the Conference:

- For \$25, nonprofits may reserve space in the exhibit areas (approximately 8'x8'). One 5' table is complimentary; extra are \$10. For 5' more space, \$50.

Other Ways to Partner:

1. Encourage your members, staff, and associates to attend the conference (they get 10% off).
2. Help us spread the word by downloading digital versions of our posters, pamphlets, press releases and other materials from our website: www.glbconference.org.
3. Publish information about the conference in your newsletter and other publications.
4. Include a short description of the Conference on your web site with a link and logo to our web site (www.glbconference.org).
5. Make an in-kind donation to the conference. Youth activities, art, alternative media, local food, you name it; we can only do the amazing projects we do with the help of partners with ideas and time.

We need:

- **Skilled Volunteers** before and during the conference,
- **Supplies** for youth activities, art areas, local foods for breaks – you can be an underwriter,
- **Silent Auction** items – think creatively, you probably have something or someone to offer!
- Talk with us for **more ideas...**

By supporting Great Lakes Bioneers in *any* of the ways above, your organization will get:

- Listed in the conference program and other promotional materials.
- A 10% discount on regular registration fees for your members and staff.

Blurb you can choose to use:

Great Lakes Bioneers Conference: Sixth year in Traverse City, October 19-21, 2007

Since 1990, the annual Bioneers conference in California has been the pre-eminent gathering of leading social and scientific visionaries with practical solutions for restoring the Earth. These biological pioneers – or *bioneers* – represent a wide array of fields ranging from biology to botany to industrial ecology - organic farming and integrative medicine to activism and the arts. For the sixth time, Bioneers is hosting satellite conferences to allow more people more access to the speakers, information, and networking. **Traverse City, Michigan** has the honor of being one of this year's 20 select sites!

The *Great Lakes Bioneers Conference 2007*, organized by the Neahtawanta Center, SEEDS and other local educators, is hosted on the campus of Northwestern Michigan College on **October 19-21**. A live satellite downlink of keynote speakers from the Bioneers Conference in San Rafael, CA will be part of this unique regional event. Workshops will focus on the people and issues integral to our own Great Lakes region, including music, food and farming, renewable energy, and water.

Meet us at the crossroads of ecology and social justice...and eat really well! See our website for more details

www.glbconference.org

Contact the Great Lakes Bioneers:

PO Box 2454

Traverse City MI 49685

(800)220-1415

info@glbconference.org

Advertising Rates

Great Lakes Bioneers Conference

October 19-21, 2007

Conference goers come from all over Michigan – from Ann Arbor to Calumet – as well as neighboring areas in Ohio, Illinois, Indiana, and Wisconsin.

Publications & Pricing

Registration Booklet thousands will be printed as a newsprint insert this year. It will be mailed directly to over 2000 ecologically-minded people in the region, distributed widely and included in regional circulars. Ad sizes are approximate and available in the following sizes and prices:

- Small 2"x3.25" or 3.25"x2" = \$30
- ¼ Page 2.75"x5" or 5"x2.75" = \$50
- ½ Page 5.5"x5" or 2.75"x10" = \$75
- ¾ Page 5.5"x7.5" = \$125
- Full Page 5.5"x10" = \$175

Final Conference Program will be given directly to the 500+ conference participants. Black and white ads come in the following sizes:

- 2.5"x3" = \$30
- 4"x5" = \$60
- 8"x10" = \$120
- 8"x10" Back Page = \$300

Take **25% off ad prices** if you purchase ads in both publications!

Deadlines

You must submit high quality ad copy to info@glbconference.org by **July 25**. Submissions not of print quality cannot be included.

Yes, I want to be included in the:

Registration Booklet: Size _____ **\$** _____

Conference Program: Size _____ **\$** _____

(minus 25% if in both publications) (\$ _____ **)**

Total cost \$ _____

Mail To: Great Lakes Bioneers
PO Box 2454
Traverse City, MI 49685
231.929.3663
info@glbconference.org