



www.glbconference.org

p.o. box 2454 • traverse city • michigan • 49685 • 231.929.3663

July 2, 2007

Dear Potential Business Sponsor,

We are in our sixth year hosting the **Great Lakes Bioneers Conference** and we want you to be part of the event! Join us October 19-21 in Traverse City and join hundreds of people meeting at the crossroads of ecology and social justice...and eating really well.

What is a Bioneer? 'Biological pioneers' are real people working on real solutions: local farmers, green builders, energy experts, water keepers, small business owners, independent media activists, kindergarten teachers, bike riders, healers, artists...and the list goes on. Solutions to everything from climate change, to statewide economic woes, to feeding healthy food to our own families reside in knowing your neighbors and sharing wisdom. It's all connected, right?

For the past six years I have been privileged to work with bioneers of all types. I have watched so many faces light up with wells of optimism, watched new relationships spark over coffee and seen them blossom during lunch. My mom tells me of friends she truly feels connected to – and they only meet once a year at the conference! Over the years, we have worked with the amazingly talented Earthwork Music Collective and been present as they've matured from young, scrappy musicians into featured performers on Prairie Home Companion. This movement and the relationships I've gained from it inspire me tremendously and I think you understand the value in this.

This sort of community energizing doesn't happen without community support: the sponsors, the donors, the registrants, the volunteers. That's you. Each year, this three-day gathering features dozens of workshops and presentations. Please put this conference on your calendar and get more deeply connected. If you already feel the connection, consider becoming a sponsor this year.

You are part of the solution. Become a sponsor and help us all make tangible connections to Great Lakes wisdom and resources, delicious local foods and talent, and terrific opportunities to strengthen networks fighting against despair.

Enclosed are the bios of this year's headlining speakers. Also enclosed is an outline of the different ways you can sponsor and advertise. We have printing deadlines and exhibit hall reservations, so please commit by **July 25th** to guarantee your place.

Contact me directly by email sarna@ecoSEEDS.org or phone 231-929-3663.

On behalf of the 2007 Great Lakes Bioneers planning committee,

A handwritten signature in black ink that reads "Sarna". The signature is fluid and cursive.

Sarna Salzman
Outreach Coordinator

Become an Onsite Business Sponsor

Great Lakes Bioneers Conference

October 19-21, 2007

Visually reach over 500 people who share your interests.

All business sponsors receive **10% off** regular registration fees for employees and guests (does not include lunch tickets). Businesses donating \$250 or more are eligible for complimentary registrations. Donations – both financial and in-kind – are tax deductible. Bay Bucks 100% accepted.

Please choose from the options below:

- Vending**/display space in exhibit area (approximately 8'x8') \$ 100
 - o Extra 5' table (one is complimentary) \$ 10 ea.
 - o Another 5' of vending/display space \$ 50 ea.

Talk to us about staffing your vending table with our volunteers!
Cottage industries may opt to donate a portion of conference sales in return for vending space.
- Scholarships** for youth and low-income individuals \$ 100 ea.
- Underwrite:**
 - o Saturday's Documentary Film Selection (TBA) \$ 300
 - o Evening receptions held on both Fri and Sat \$ 500
 - o NMC facilities \$1000
 - o Satellite downlink from Bioneers in California \$1000
 - o Other – we are flexible and open to your ideas! \$?

Total Contribution: \$

Number of complimentary registrations = Total / \$250 _____**

(e.g. with a \$500 total contribution you may receive two complimentary 3-day registrations)

does not include lunch tickets

Other ways to help:

Donate goods and services for the **Silent Auction**. Be creative! Lunches with luminaries, personal tours, crafts, goods, art, jewelry, gift certificates...

Spread the word by downloading digital versions of our posters, pamphlets, press releases and other materials from our website: www.glbconference.org. **Word of mouth** is our most effective method of outreach. If you cannot print these documents, we would be happy to mail them to you. Just let us know what you need.

Commit by July 25, and we will list you in the registration booklet as a sponsor.

Questions? Commitments?

Great Lakes Bioneers Outreach Coordinator:

Sarna Salzman

PO Box 2454

Traverse City, MI 49685

231.929.3663

sarna@ecoseeds.org

Advertising Rates

Great Lakes Bioneers Conference

October 19-21, 2007

Conference goers come from all over Michigan – from Ann Arbor to Calumet – as well as neighboring areas in Ohio, Illinois, Indiana, and Wisconsin.

Publications & Pricing

Registration Booklet thousands will be printed as a newsprint insert this year. It will be mailed directly to over 2000 ecologically-minded people in the region, distributed widely and included in regional circulars. Ad sizes are approximate and available in the following sizes and prices:

- Small 2"x3.25" or 3.25"x2" = \$30
- 1/4 Page 2.75"x5" or 5"x2.75" = \$50
- 1/2 Page 5.5"x5" or 2.75"x10" = \$75
- 3/4 Page 5.5"x7.5" = \$125
- Full Page 5.5"x10" = \$175

Final Conference Program will be given directly to the 500+ conference participants. Black and white ads come in the following sizes:

- 2.5"x3" = \$30
- 4"x5" = \$60
- 8"x10" = \$120
- 8"x10" Back Page = \$300

Take **25% off ad prices** if you purchase ads in both publications!

Deadlines

You must submit high quality ad copy to info@glbconference.org by **July 25**. Submissions not of print quality cannot be included.

Yes, I want to be included in the:

Registration Booklet: Size _____ \$ _____

Conference Program: Size _____ \$ _____

(minus 25% if in both publications) (\$ _____)

Total cost \$ _____

Mail To: Great Lakes Bioneers
PO Box 2454
Traverse City, MI 49685
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