



The Great Lakes Bioneers Conference is held annually in October on the campus of Northwestern Michigan College. Meeting at the crossroads of ecology and social justice, the Conference focuses on building community and creating solutions inspired by nature & human ingenuity.

We are inspiring a shift to live in ways that honor the web of life, each other, and future generations. As Great Lakes Bioneers celebrates its 10th anniversary, now, more than ever before, the Conference has a crucial role to play in our communities by acting as a catalyst in the much needed transition to a restored world.

The time for action is now. Please join us.

Here are some highlights from last year:

- The Great Lakes Bioneers Conference is the longest running of the 20 national beaming Bioneers satellite sites, calling the nation and the world to forward solutions for the earth and human connectivity.
- The Conference registration brochure was distributed to 10,000 environmentally concerned people throughout Michigan.
- The Conference was a huge success thanks to the support of over 165 local businesses, non-profits, foundations, and individual donors, and nearly 100 dedicated volunteers.

Some of the benefits Great Lakes Bioneers underwriters receive include:

- Strengthening your organization's image as a supporter of local communities and the environment.
- Recognition as an underwriter in our registration brochure, which is distributed to 10,000 environmentally concerned individuals throughout Michigan.
- Listing on the Great Lakes Bioneers Conference website for one year.
- Complimentary Conference registration.

231.947.0312

www.glbconference.org

Be a part of the solution – for people and planet.

2011 Underwriter Options

Children's Concert Underwriter \$500

- Acknowledgement in the registration brochure
- ½ page ad in the registration brochure
- Logo repeatedly displayed on the screen at Milliken Auditorium during the Conference
- Logo and link on glbconference.org website for one year
- 1 adult full Conference registration
- Invitation to the Presenter/Underwriter Appreciation Dinner

Family Space Underwriter \$500

- Acknowledgement in the registration brochure
- ½ page ad in the registration brochure
- Logo repeatedly displayed on the screen at Milliken Auditorium during the Conference
- Logo and link on glbconference.org website for one year
- 1 adult full Conference registration
- Invitation to the Presenter/Underwriter Appreciation Dinner

Film Underwriter \$500

- Acknowledgement in the registration brochure
- ½ page ad in the registration brochure
- Logo repeatedly displayed on the screen at Milliken Auditorium during the Conference
- 1 adult full Conference registration
- Invitation to the Presenter/Underwriter Appreciation Dinner
- 5 complimentary film tickets

Online Registration Underwriter \$1,000

- Prominent acknowledgement in the registration brochure
- ½ page ad in the registration brochure
- Logo displayed on the online registration form
- Logo repeatedly displayed on the screen at Milliken Auditorium during the Conference
- Information table at Conference
- Ad and link on glbconference.org website for one year
- 2 adult full Conference registrations
- Invitation to the Presenter/Underwriter Appreciation Dinner

Do you have another idea?

We are always open to creative ideas, trades, and collaborations. Try us!

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2011 Advertising Options

Print Ads

Business card ads are black and white. All other print ads are black and white with one spot color. All ads must be received in 300 dpi JPEG or PDF format.

- ___ \$50 = Business Card 2" x 3.5" or 3.5" x 2"
- ___ \$75 = ¼ Page 5.5" x 2.45" or 2.7" x 4.95"
- ___ \$95 = ½ Page 5.5" x 4.95" or 2.7" x 10"
- ___ \$145 = ¾ Page 5.5" x 7.45"
- ___ \$195 = Full Page 5.5" x 10"
- ___ \$300 = Inside Back or Inside Front Cover 5.5" x 10"

Website: Clickable Logo + Text Link

Web logos can be full color.

- ___ \$75 for 12 months

Milliken Auditorium: Logo on Screen Repeatedly During the Conference

Screen logos can be full color.

- ___ \$75 for 3 days of Conference

Special Promotion: Purchase a print ad and receive a web or screen logo for only \$50!

You must reserve your ad space by Friday June 17, 2011.

All ads must be sent in the exact size specifications. All ads must be received in 300 dpi JPEG or PDF format by Friday June 24.

There will be additional charges (\$50/hour) for time spent formatting ads that are not sent to the above specifications.

\$___ Total Amount Enclosed

Email your completed ad to stephanie@ecoseeds.org.

Please make checks payable to: Great Lakes Bioneers and mail to:

Great Lakes Bioneers
PO Box 2454
Traverse City, MI 49685

231.947.0312

www.glbconference.org

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2011 Additional Ways to be Involved

Adult & Youth Scholarship Donations

- Donate \$120 to provide a financially challenged adult with the opportunity to experience the 10th annual Great Lakes Bioneers Conference.
- Donate \$35 to send a youth to this year's Conference and second annual Youth Expo.

Silent Auction Donations

- Donate items or services to our highly popular and frequently visited silent auction. What a great way to give back while showcasing your earth- and people-friendly wares and services!

Volunteer

- We rely on the help of nearly one hundred volunteers each year. Opportunities range from spending a few hours once to help us with a big project to serving on an organizing committee, to promoting Bioneers at our partner events.

Promotional Partner

- Help us spread the word. Let your customers, members, and friends know about the Great Lakes Bioneers Conference:
 - Include a short description of the Conference on your web site with a logo and link to our web site, glbconference.org.
 - Promote the Conference through e-blasts.
 - Ask us to submit a targeted article for your newsletter.
 - Place a stack of our registration brochures at your favorite places throughout Northern Michigan.
 - Sell movie or concert tickets.

In-kind Donor

- Make an in-kind donation such as local food, art items, or materials for Family Space and/or youth activities.

Non-Profit Exhibitor

- Table in the exhibit area and share what you do with participants who care. \$25 for non-profit organizations includes a 5' table.

Note: Due to space constraints, this year we are not going to be able to host the vendor room. We invite all businesses to participate in the Conference in alternative ways this year, such as presenting, donating to the silent auction, attending as a participant and/or placing an ad.

If you would like to be involved in our 10th anniversary Conference or if you have a question or an idea, please contact Stephanie McGill at stephanie@ecoseeds.org or 231.947.0312.

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